



Keynote Descriptions

Clarity First

Clarity: It's a simple concept and yet strikingly elusive. Lack of clarity collectively costs companies, educational institutions, government agencies, and non-governmental organizations billions of dollars per year, inserts unnecessary risk into every decision or action, drains organizations of the energy needed for productive effort, and causes customers to question whether the organization is capable of delivering value. Drawing on her latest book, ***Clarity First***, Karen reveals how to use clarity to unleash potential, innovate at higher levels, and solve problems more effectively.

Choose to Be Outstanding

Discover the essential ingredients that drive exceptional performance with this keynote based on Karen's award-winning book, ***The Outstanding Organization***. Learn how to strip away unnecessary complexity to enable the levels of performance and innovation that make an organization truly OUTSTANDING. Proven, practical, and surprisingly simple, Karen's system focuses on four key behaviors for excellence—clarity, focus, discipline, engagement—that, once instilled into a company's DNA, open the door to sustainable growth, profit, and a deeply engaged workforce.

Delivering Value: A Human Need and a Business Mandate

All human beings want to give and receive value. Yet many organizations miss opportunities to generate deep engagement and loyalty from their customers, employees, and shareholders—both of which enable growth and scalability. Karen shares critical insights to achieve that engagement and spark outstanding performance on both personal and organizational levels. This keynote draws on Karen's 20+ years of guiding companies to use value creation to improve the bottom line and the human condition alike.